



ФОРУМ «ОБЩЕЕ БУДУЩЕЕ»

«Устойчивое развитие и социально ответственный бизнес»

25.11.2019

ПЛАКИДА АЛЕКСАНДР

Председатель Управляющего совета Ассоциации
«Национальная сеть Глобального договора»



Global Compact
Network Russia

United Nations Global Compact
PROGRESS REPORT
2019



**THE DECADE
TO DELIVER**
A CALL TO
BUSINESS
ACTION

The United Nations Global Compact —Accenture Strategy
CEO Study on Sustainability 2019



accenturestrategy

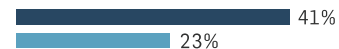


CHALLENGES THAT COMPANIES FACE

EXTENDING STRATEGY THROUGHOUT THE SUPPLY CHAIN



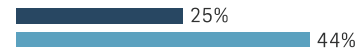
IMPLEMENTING STRATEGY ACROSS BUSINESS FUNCTIONS



COMPETING STRATEGIC PRIORITIES



LACK OF FINANCIAL RESOURCES



NO CLEAR LINK TO BUSINESS VALUE



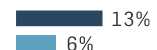
EXTENDING STRATEGY THROUGHOUT SUBSIDIARIES



LACK OF KNOWLEDGE



LACK OF SUPPORT FROM TOP MANAGEMENT



LACK OF RECOGNITION FROM INVESTORS



DIFFICULTY DUE TO OPERATING ENVIRONMENT (E.G., CONFLICT AREA, POOR STATE GOVERNANCE)

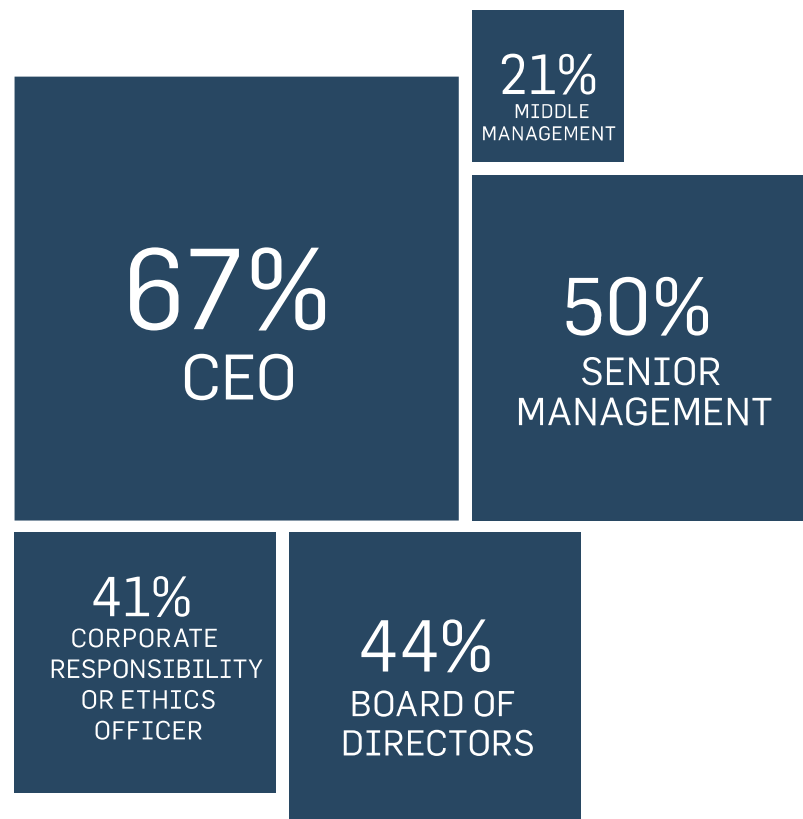


COMPANY SIZE

- 250+
- 10-249



**AT WHAT LEVELS ARE CORPORATE
RESPONSIBILITY POLICIES AND STRATEGIES
DEVELOPED AND/OR EVALUATED?**

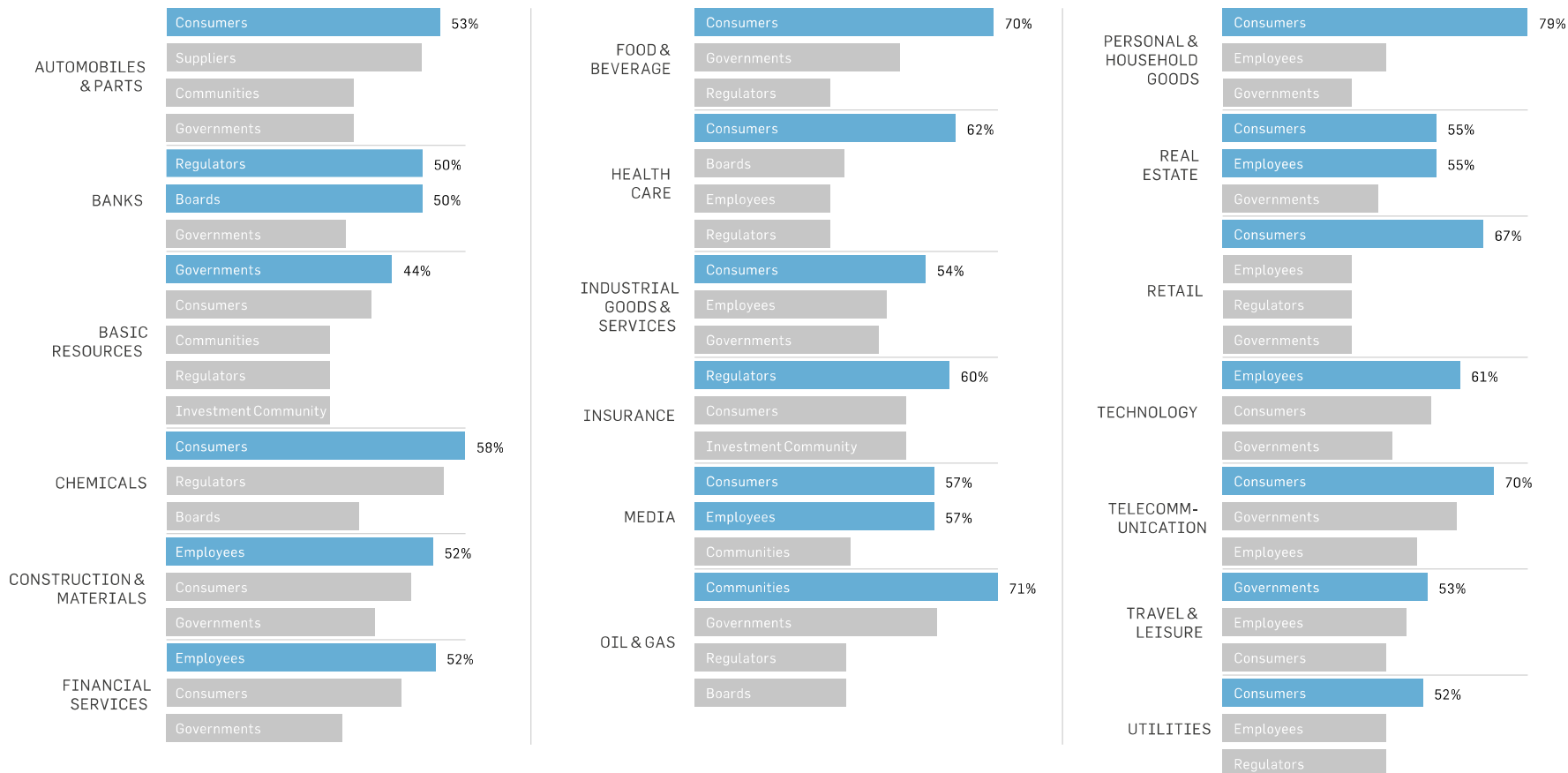


Companies report that they are developing and evaluating corporate responsibility strategies at various levels. The most reported was at the CEO level.



WHILE CONSUMERS CONTINUE TO DRIVE SUSTAINABILITY EFFORTS FOR D2C INDUSTRIES, EMPLOYEES, REGULATORS AND GOVERNMENTS ARE A MATERIAL FORCE FOR CHANGE AS WELL

Over the next 5 years, which stakeholder groups do you believe will have the greatest impact on the way you manage sustainability?





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